

COMPETITOR APP

ABOUT THE APP:

- UNDERSTAND THE COMPETITIVE PRESENCE FOR A GEOGRAPHIC AREA. VISUALIZE AND STUDY SPECIFIC COMPETITOR(S) OR COMPETITOR CATEGORIES.
- INPUT: DRAW A POLYGON, SELECT A GEOGRAPHY, OR ADDRESS WITH TRADE AREA – RADIUS OR DRIVETIME; SPECIFIC BUSINESS(S) OR SIC CODE(S)
- OUTPUT: MAP WITH BUSINESS(S) IDENTIFIED ON THE MAP; DATA TABLE WITH AVAILABLE DATA ABOUT THE BUSINESS(S)

TYPICAL USERS:

- INDUSTRIES – RETAILERS, RESTAURANTS, FRANCHISORS, FRANCHISEES, REAL ESTATE/BROKER ORGANIZATIONS, HEALTHCARE ORGANIZATIONS
- USER ROLES – REAL ESTATE DEVELOPER, REAL ESTATE BROKER, C-LEVEL, FINANCE, MARKETING, STRATEGY

APPS USERS ALSO BOUGHT:

- MARKET ANALYSIS
- FRANCHISE TERRITORY
- MOBILITY

PRICE:

OPTION 1 – TRANSACTION: \$250/REPORT

OPTION 2 – SUBSCRIPTION: \$2,500/LICENSE PER YEAR WITH UNLIMITED REPORTING + \$1,000 ONE-TIME SET-UP FEE

