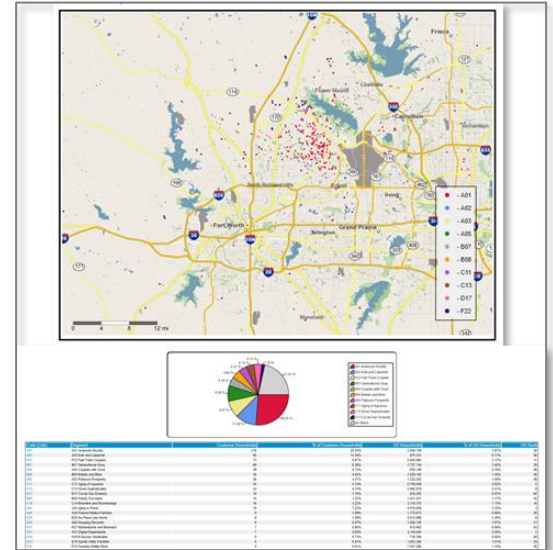


CUSTOMER PROFILE WITH DATA APP

ABOUT THE APP:

- GAIN EXTENSIVE DEMOGRAPHIC AND PSYCHOGRAPHIC KNOWLEDGE ABOUT YOUR CUSTOMERS. DEVELOP A CUSTOMER PROFILE BASED ON YOUR CUSTOMER DATA. ANSWER THE QUESTION OF “WHO IS MY CUSTOMER?”
- INPUT: CUSTOMER FILE (ADDRESS, CITY, STATE, AND ZIP REQUIRED) – UP TO 100,000 RECORDS ANALYZED AT A TIME
- OUTPUT: MAP WITH TOP 10 CUSTOMER SEGMENT CUSTOMER DOTS, SUMMARY OF CUSTOMER PROFILE – INCLUDING CUSTOMER SEGMENT BREAKDOWN AND DETAILED INFORMATION ON EACH CUSTOMER SEGMENT



DATA IN THE APP:

- EXPERIAN

TYPICAL USERS:

- INDUSTRIES – RETAILERS, RESTAURANTS, FRANCHISORS, GROCERS, HEALTHCARE ORGANIZATIONS
- USER ROLES – REAL ESTATE DEVELOPER, C-LEVEL, FINANCE, MARKETING, STRATEGY

APPS USERS ALSO BOUGHT:

- NEW STORE IMPACT
- MARKET ANALYSIS
- ANALOG/SISTER STORE

PRICE:

OPTION 1 – TRANSACTION: \$1,500/REPORT

OPTION 2 – SUBSCRIPTION: \$2,500 - \$7,500*/LICENSE PER YEAR WITH UNLIMITED REPORTING + \$1,000 ONE-TIME SET-UP FEE

*PRICE IS DEPENDENT ON NUMBER OF STORE LOCATIONS AND/OR CUSTOMER RECORDS – PLEASE CONTACT US FOR A QUOTE

