

FRANCHISE TERRITORY APP

ABOUT THE APP:

- CREATE AND PRIORITIZE TERRITORIES WITHIN A GIVEN GEOGRAPHY UTILIZING THE VARIABLES AND THRESHOLDS DETERMINED BY THE USER
- INPUT: GEOGRAPHY OR POLYGON TO CREATE TERRITORIES IN; SMALLER GEOGRAPHY (BLOCK GROUP, CENSUS TRACT, OR ZIP CODES) TO USE FOR TERRITORY CREATION; VARIABLES AND THRESHOLD TO DETERMINE HOW TO CREATE TERRITORIES
- OUTPUT: OVERVIEW MAP AND RANK OF THE TERRITORIES CREATED WITHIN THE GEOGRAPHY; MAPS AND SUMMARY OF THE SMALLER GEOGRAPHIES (BLOCK GROUP, CENSUS TRACT, OR ZIP CODES) FOR EACH INDIVIDUAL TERRITORY; THEMATIC MAPPING; DEMOGRAPHIC REPORTING

TYPICAL USERS:

- INDUSTRIES – FRANCHISORS
- USER ROLES – FRANCHISE DEVELOPMENT, FRANCHISE OPERATIONS, C-LEVEL, FINANCE, STRATEGY

APPS USERS ALSO BOUGHT:

- MARKET ANALYSIS
- NEW STORE IMPACT/STORE CLOSURE
- TRAFFIC

PRICE:

PRICE IS DEPENDENT UPON ENGAGEMENT. PLEASE CONTACT US TO DISCUSS PRICING.

