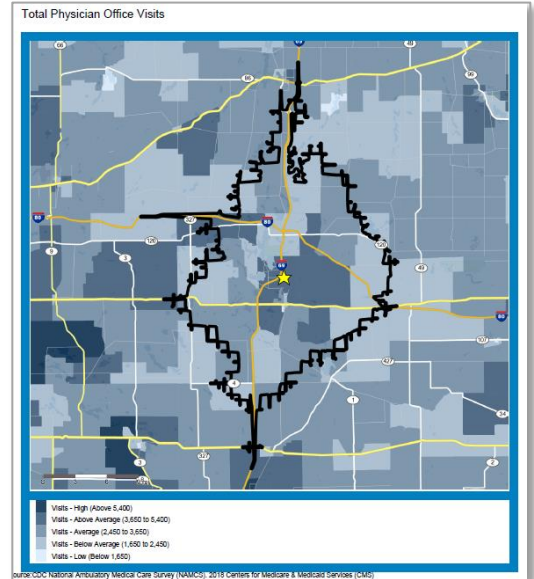


HEALTHCARE SERVICE LINE SNAPSHOT APP

ABOUT THE APP:

- THIS APP PROVIDES THE ESTIMATED NUMBER OF VISITS BY EACH PHYSICIAN SPECIALTY EXPECTED TO ORIGINATE FROM YOUR TRADE AREA. THERE IS ALSO A BENCHMARK COMPARING THE NUMBER OF VISITS PER PERSON FOR YOUR TRADE AREA COMPARED TO THE COUNTY AND STATE TO IDENTIFY TRADE AREAS THAT ARE RELATIVELY STRONGER AS COMPARED TO THE SURROUNDING AREAS. THEMATIC MAPS FOR TOTAL PHYSICIAN VISITS AS WELL AS EACH OF THE 17 PHYSICIAN SPECIALTIES CAN BE CREATED TO IDENTIFY HOT SPOTS WITHIN YOUR TRADE AREA.
- INPUT: POINT ON A MAP OR ADDRESS; TRADE AREA - MINUTES, SERVICE LINE(S)
- OUTPUT: THEMATIC MAPS, COMPARISON CHARTS, SUMMARY DATA



TYPICAL USERS:

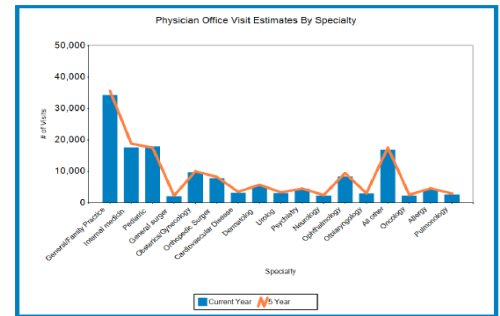
- INDUSTRIES – HEALTHCARE ORGANIZATION
- USER ROLES – REAL ESTATE DEVELOPER, REAL ESTATE BROKER, C-LEVEL, FINANCE, STRATEGY

APPS USERS ALSO BOUGHT:

- HEALTHCARE PHYSICIAN SPECIALTY AND AFFILIATION
- HEALTHCARE SNAPSHOT
- HEALTHCARE FACILITIES REPORT
- CUSTOMER PROFILE

PRICE:

PLEASE CONTACT US FOR A PRICE QUOTE



Physician Office Visit Estimates By Specialty

Specialty	Current Year	5 Year
General/Family Practice	34,202	35,021
Internal medicine	17,039	18,808
Pediatrics	17,057	17,456
General surgery	2,120	2,272
Obstetrics/Gynecology	6,712	10,010
Orthopedic Surgery	7,829	8,243
Cardiovascular Disease	3,152	3,508
Dermatology	5,402	5,737
Urology	3,044	3,329
Psychiatry	4,468	4,535
Neurology	2,309	2,441
Ophthalmology	3,436	3,447
Otolaryngology	2,939	3,043
All other	16,852	17,583
Oncology	2,323	2,533
Allergy	4,382	4,599
Pulmonology	2,665	2,943