

MOBILITY APP

ABOUT THE APP:

- QUANTIFY AND VISUALIZE THE NUMBER OF INDIVIDUALS THAT ARE TRAVELING TO AND FROM YOUR TRADE AREA(S) WITH MOBILE DATA
- INPUT: POINT ON A MAP OR INPUT AN ADDRESS
- OUTPUT: COUNTS AND VISUALIZATION OF MOBILE TRIPS

TYPICAL USERS:

- INDUSTRIES – RETAILERS, RESTAURANTS, FRANCHISORS, FRANCHISEES, REAL ESTATE/BROKER ORGANIZATIONS, HEALTHCARE ORGANIZATIONS
- USER ROLES – REAL ESTATE DEVELOPER, REAL ESTATE BROKER, C-LEVEL, FINANCE, MARKETING, STRATEGY

APPS USERS ALSO BOUGHT:

- CUSTOMER PROFILE
- NEW STORE IMPACT
- TRAFFIC

PRICE:

OPTION 1 – TRANSACTION: \$175/REPORT

OPTION 2 – SUBSCRIPTION: \$7,500/LICENSE PER YEAR WITH UNLIMITED REPORTING + \$1,000 ONE-TIME SET-UP FEE

