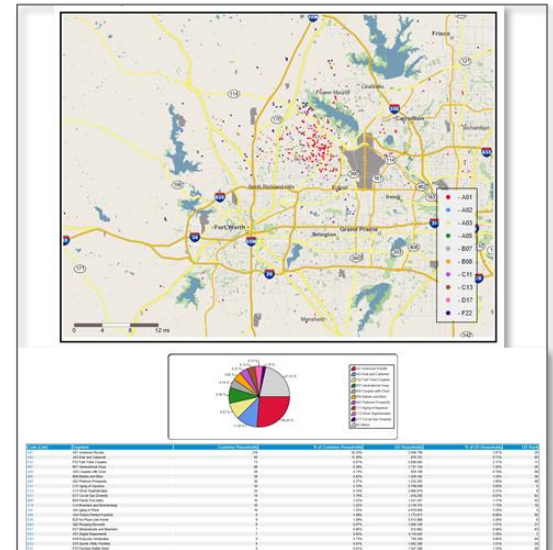


## PATIENT PROFILE WITHOUT DATA APP

### ABOUT THE APP:

- GAIN EXTENSIVE DEMOGRAPHIC AND PSYCHOGRAPHIC KNOWLEDGE ABOUT YOUR PATIENTS. DEVELOP A PATIENT PROFILE BASED ON THE DOMINANT HOUSEHOLDS IN THE SELECTED GEOGRAPHY EVEN WITHOUT PATIENT DATA. ANSWER THE QUESTION OF “WHAT TYPE OF PATIENT SHOULD I BE TARGETING?”
- INPUT: SELECT A GEOGRAPHY, ADDRESS WITH RADII OR DRIVETIME, OR POLYGON
- OUTPUT: MAP WITH TOP 10 SEGMENT PATIENT DOTS, SUMMARY OF PATIENT PROFILE – INCLUDING SEGMENT BREAKDOWN AND DETAILED INFORMATION ON EACH SEGMENT



### DATA IN THE APP:

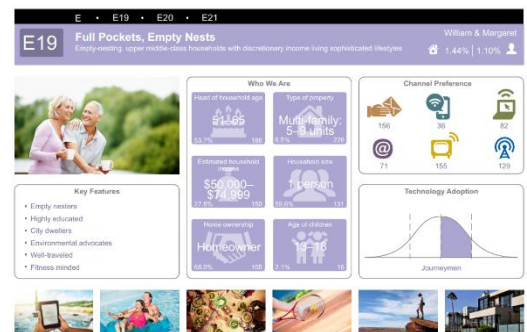
- EXPERIAN

### TYPICAL USERS:

- INDUSTRIES –HEALTHCARE ORGANIZATIONS
- USER ROLES – REAL ESTATE DEVELOPER, C-LEVEL, FINANCE, MARKETING, STRATEGY

### APPS USERS ALSO BOUGHT:

- HEALTHCARE SERVICE LINE SNAPSHOT
- HEALTHCARE FACILITIES REPORT
- HEALTHCARE SNAPSHOT



### PRICE:

OPTION 1 – TRANSACTION: \$500/REPORT

OPTION 2 – SUBSCRIPTION: \$1,500/LICENSE PER YEAR WITH UNLIMITED REPORTING + \$1,000 ONE-TIME SET-UP FEE