

## *RESTAURANT TRENDS APP*

For any restaurant, Understanding the competitive landscape of your trade area is key when making location-based real estate and marketing decision. eSite has partnered with Restaurant Trends to develop a quick and easy to use tool, that allows restaurants to analyze how other restaurants in a study trade area of performing. The tool provides users with sales data and other performance indicators.

The tool uses Restaurant Trends data which is the only continuous store-level research effort, tracking all major QSR (Quick Service) and FSR (Full Service) restaurant chains. Restaurant Trends has intelligence on over 190,000 stores in over 500 brands in every market in the United States.

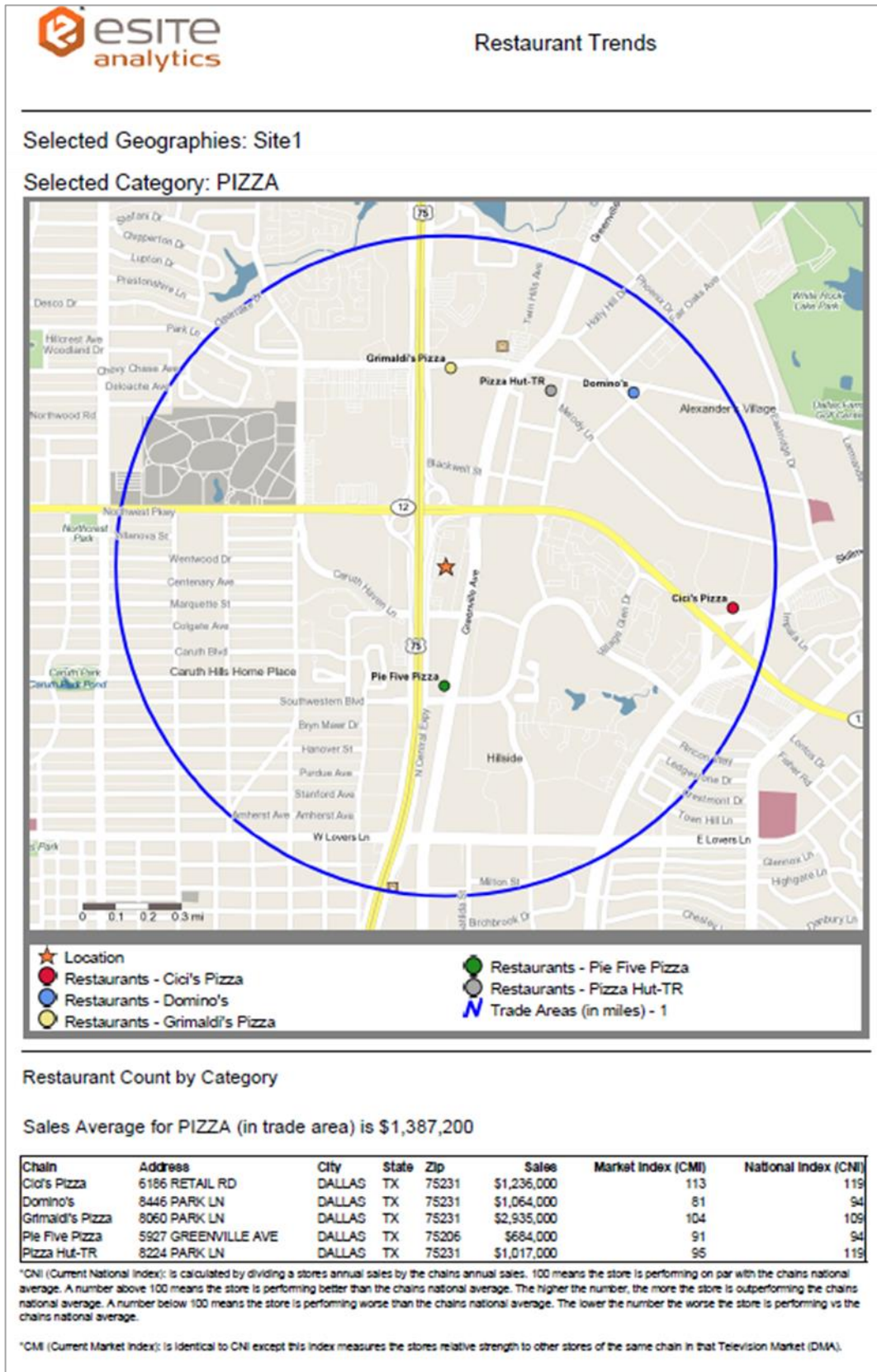
### APP SPECIFICS:

- **Input:** Select a point on the map or input an address, define the trade area in minute or miles (cannot exceed 3 miles or 6 minutes), and the restaurant
- **Output:** List of chains within that category and trade area. List includes chain name, address, annual sales, market index, and national index. Additionally, a map is provided which displays the trade area and location of the chains within the category and trade area

### PRICE:

- Option 1 – Transaction: \$300/Report
- Option 2 – Subscription: \$15,000/License per year with unlimited reporting

SAMPLE OUTPUT:



**CATEGORIES & BRANDS AVAILABLE:**

Asian	Flame Broiler	Chicken	Wing Zone
Asian	honeygrow	Chicken	Wings To Go
Asian	Pei Wei	Chicken	Wingstop
Asian	Teriyaki Madness	Chicken	Zaxby's
Asian	Waba Grill	Donuts/Bakery	Dunkin' Donuts
Chicken	Big Chic	Donuts/Bakery	Tim Horton's
Chicken	Bojangles'	Fish	Captain D's
Chicken	Boston Market	Fish	Long John Silver's
Chicken	Brown's Chicken & Pasta	Hamburger/Roast Beef	A & W
Chicken	Bush's Chicken	Hamburger/Roast Beef	Arby's
Chicken	Chicken Express	Hamburger/Roast Beef	Arctic Circle
Chicken	Chicken Kitchen	Hamburger/Roast Beef	Back Yard Burgers
Chicken	Chick-Fil-A-NT	Hamburger/Roast Beef	Baker's Burgers & Tacos
Chicken	Chick-Fil-A-TR	Hamburger/Roast Beef	Blake's Lotaburger
Chicken	Church's	Hamburger/Roast Beef	Braum's Ice Cream
Chicken	El Pollo Loco	Hamburger/Roast Beef	Burger 21
Chicken	foosackly's	Hamburger/Roast Beef	Burger King-NT
Chicken	Golden Chick	Hamburger/Roast Beef	Burger King-TR
Chicken	Grandy's Country Cookin'	Hamburger/Roast Beef	Burger Street
Chicken	Juan Pollo	Hamburger/Roast Beef	BurgerFi
Chicken	KFC-NT	Hamburger/Roast Beef	Burgerville U.S.A.
Chicken	KFC-TR	Hamburger/Roast Beef	Carl's Jr.
Chicken	Lee's Famous Recipe	Hamburger/Roast Beef	Checker's Drive-In
Chicken	PDQ	Hamburger/Roast Beef	Chebburger Cheeburger
Chicken	Pollo Tropical	Hamburger/Roast Beef	Cook-Out
Chicken	Popeyes	Hamburger/Roast Beef	Culver's Frozen Custard
Chicken	Raising Cane's	Hamburger/Roast Beef	Elevation Burger
Chicken	Roosters	Hamburger/Roast Beef	Farmer Boys
Chicken	Slim Chickens	Hamburger/Roast Beef	Fatburger
Chicken	William's Chicken	Hamburger/Roast Beef	Five Guys Famous Burgers and Fries

Hamburger/Roast Beef	Freddy's	Hamburger/Roast Beef	Zip's Drive In
Hamburger/Roast Beef	Good Times Burgers & Frozen Custard	Mediterranean	Cava Grill
Hamburger/Roast Beef	Grub Burger Bar	Mediterranean	Garbanzo Mediterranean Grill
Hamburger/Roast Beef	Halo Burger	Mediterranean	Luna Grill
Hamburger/Roast Beef	Hardee's	Mediterranean	Naf Naf Grill
Hamburger/Roast Beef	Hwy 55 Burgers Shakes & Fries	Mediterranean	Noon Mediterranean
Hamburger/Roast Beef	IN-N-OUT Burger	Mediterranean	Roti Modern Mediterranean
Hamburger/Roast Beef	Jack-in-the-Box	Mediterranean	Zoe's Kitchen
Hamburger/Roast Beef	Jack's Hamburgers	Mexican	Amigo's
Hamburger/Roast Beef	Krystal	Mexican	Baja Fresh Mexican Grill
Hamburger/Roast Beef	McDonald's-NT	Mexican	Cafe Rio Mexican Grill
Hamburger/Roast Beef	McDonald's-TR	Mexican	California Tortilla
Hamburger/Roast Beef	Meatheads	Mexican	Chipotle Mexican Grill
Hamburger/Roast Beef	Milo's Hamburgers	Mexican	Chronic Tacos
Hamburger/Roast Beef	MooYah Burgers & Fries	Mexican	Costa Vida
Hamburger/Roast Beef	Nation's Giant Hamburgers	Mexican	Del Taco
Hamburger/Roast Beef	Original Tommy's Hamburgers	Mexican	Freebirds World Burrito
Hamburger/Roast Beef	Pal's Sudden Service	Mexican	Fuzzy's Taco Shop
Hamburger/Roast Beef	Rally's Hamburgers	Mexican	Green Burrito
Hamburger/Roast Beef	Runza Drive-In	Mexican	Jimboy's Tacos
Hamburger/Roast Beef	Schoop's Hamburgers	Mexican	La Salsa
Hamburger/Roast Beef	Shake Shack	Mexican	Mighty Taco
Hamburger/Roast Beef	Smashburger	Mexican	Moe's Southwest Grill
Hamburger/Roast Beef	Sonic	Mexican	Pancho's Mexican Grill
Hamburger/Roast Beef	Spangle's Restaurant	Mexican	Pancho's Mexican Grill
Hamburger/Roast Beef	Steak 'n Shake	Mexican	Qdoba Mexican Eats
Hamburger/Roast Beef	Ward's Restaurant	Mexican	Rosa's Cafe
Hamburger/Roast Beef	Wayback Burgers	Mexican	Rubio's Coastal Grill
Hamburger/Roast Beef	Wendy's	Mexican	Salsarita's
Hamburger/Roast Beef	Whataburger	Mexican	Taco Bell-NT
Hamburger/Roast Beef	White Castle	Mexican	Taco Bell-TR
		Mexican	Taco Bueno
		Mexican	Taco Cabana
		Mexican	Taco Casa

Mexican	Taco Del Mar	Pizza	East of Chicago Pizza
Mexican	Taco John's	Pizza	Fazoli's
Mexican	Taco Mayo	Pizza	Figaro's Italian Kitchen
Mexican	Taco Time	Pizza	Fired Pie
Mexican	Taco Villa	Pizza	Fox's Pizza Den
Mexican	Taco Villa Fiesta Cafe	Pizza	Fuel Pizza
Mexican	Tijuana Flats	Pizza	Gambino's Pizza
Mexican	Una Mas	Pizza	Gatti's Pizza
Mexican	Wahoo's Fish Taco	Pizza	Gino's Pizza
Pizza	1000 Degrees	Pizza	Giovanni's Pizza
Pizza	800 Degrees Pizza	Pizza	Godfather's
Pizza	Abby's Legendary Pizza	Pizza	Grimaldi's Pizza
Pizza	Amato's	Pizza	Grotto Pizza
Pizza	Ameci Pizza & Pasta	Pizza	Happy Joe's
Pizza	and Pizza	Pizza	Hungry Howie's
Pizza	Angilo's Pizza	Pizza	Imo's Pizza
Pizza	Aurelio's Pizza	Pizza	Jet's Pizza
Pizza	Blackjack Pizza	Pizza	Johnny's Pizza House
Pizza	Blaze Pizza	Pizza	La Pizza Loca
Pizza	Bredeaux Pizza	Pizza	Lamp Post Pizza
Pizza	Buscemi's the Original	Pizza	Ledo Pizza
Pizza	Carbone's Pizza	Pizza	Little Caesars
Pizza	Cassano's	Pizza	Marco's Pizza
Pizza	Cecil Whittaker's Pizza	Pizza	Mark's Pizzeria
Pizza	Chanello's Pizza	Pizza	Mary's Pizza Shack
Pizza	Chuck E Cheese	Pizza	Mazzio's Pizza
Pizza	Cici's Pizza	Pizza	Mellow Mushroom
Pizza	Cottage Inn Pizza	Pizza	Me-N-Ed's Pizzeria
Pizza	Creno's Pizza	Pizza	MOD Pizza
Pizza	Davannis Pizza & Hot Hoagies	Pizza	Monical's Pizza
Pizza	Domino's	Pizza	Mountain Mike's Pizza
Pizza	Donato's Pizza	Pizza	Mr. Jim's Pizza
Pizza	Double Dave's Pizzaworks	Pizza	Noble Roman's

Pizza	Papa Gino's	Pizza	Shakey's
Pizza	Papa John's Pizza	Pizza	Simple Simon Pizza
Pizza	Papa Murphy's	Pizza	Sir Pizza
Pizza	Papa Romano's Pizza	Pizza	Snappy Tomato Pizza
Pizza	Papa's Pizza To-Go	Pizza	Spin! Pizza
Pizza	Pasquale	Pizza	Stevie B's Pizza Buffet
Pizza	Pat's Pizzeria	Pizza	Straw Hat
Pizza	Peter Piper Pizza	Pizza	The Pizza Press
Pizza	Pie Five Pizza	Pizza	Topper's Pizza
Pizza	Pieology	Pizza	Uncle Maddio's
Pizza	Pisanello's Pizza	Pizza	Valentino's Pizza
Pizza	Pizza Factory	Pizza	Vito's Pizza & Subs
Pizza	Pizza Hut-NT	Pizza	Vocelli Pizza
Pizza	Pizza Hut-TR	Pizza	Your Pie
Pizza	Pizza Inn	Pizza	Z Pizza
Pizza	Pizza Joes	Salad	Chopt
Pizza	Pizza King	Salad	Freshii
Pizza	Pizza Man	Sub/Sandwich	Big John Steak & Onion Subs
Pizza	Pizza Patron	Sub/Sandwich	Bill's & Ruth's Submarine Shops
Pizza	Pizza Pit	Sub/Sandwich	Biscuitville
Pizza	Pizza Plus	Sub/Sandwich	Blimpie
Pizza	Pizza Ranch	Sub/Sandwich	Bruchi's CheeseSteak & Subs
Pizza	Pizza Shoppe & Pub	Sub/Sandwich	Bruegger's
Pizza	Pizzafire	Sub/Sandwich	Capriotti's
Pizza	PizzaRev	Sub/Sandwich	Charleys Philly Steaks
Pizza	Pontillo's Pizzeria	Sub/Sandwich	Cosi
Pizza	Project Pie	Sub/Sandwich	Cousin's Submarine
Pizza	Rocky Rococo	Sub/Sandwich	D'Angelo Submarine
Pizza	Romeo's Pizza	Sub/Sandwich	Eegee's
Pizza	Rosati's Pizza	Sub/Sandwich	Einstein Bros Bagels
Pizza	Round Table Pizza	Sub/Sandwich	Erbert & Gerbert
Pizza	Sarpino's Pizza	Sub/Sandwich	Firehouse Subs
Pizza	Sbarro	Sub/Sandwich	Goodcents deli fresh subs

Sub/Sandwich	Great Steak & Potato	Sub/Sandwich	Zero's Subs
Sub/Sandwich	Hungry Hobo Sandwich Shops	Coffee Shop	Another Broken Egg
Sub/Sandwich	Jason's Deli	Coffee Shop	Atlanta Bread Co
Sub/Sandwich	Jerry's Subs & Pizza	Coffee Shop	Au Bon Pain
Sub/Sandwich	Jersey Mike's Submarines	Coffee Shop	Azar's Big Boy
Sub/Sandwich	Jimmy John's	Coffee Shop	Baker's Square
Sub/Sandwich	Jreck Sub Shops	Coffee Shop	Bill Gray's
Sub/Sandwich	Larry's Giant Subs	Coffee Shop	Black Bear Diner
Sub/Sandwich	Lee's Hoagie House	Coffee Shop	Bob Evans Farms
Sub/Sandwich	Lennys Sub Shop	Coffee Shop	Bob's Big Boy
Sub/Sandwich	Maid-Rite Sandwich Shop	Coffee Shop	Boudin Sourdough Bakery and Cafe
Sub/Sandwich	McAlister's Gourmet Deli	Coffee Shop	Broken Yolk Cafe
Sub/Sandwich	Miami Grill	Coffee Shop	Carrow's
Sub/Sandwich	Milio's Sandwiches	Coffee Shop	Coco's
Sub/Sandwich	Mr. Hero (Submarine) Sandwich	Coffee Shop	Corner Bakery
Sub/Sandwich	Mr. Subb	Coffee Shop	Country Kitchen
Sub/Sandwich	Mr. Submarine	Coffee Shop	Country Waffles
Sub/Sandwich	Penn Station East Coast Subs	Coffee Shop	Cracker Barrel Old Country Store
Sub/Sandwich	Port of Subs	Coffee Shop	Denny's
Sub/Sandwich	Potbelly Sandwich Works	Coffee Shop	Eat 'n Park Restaurants
Sub/Sandwich	Quizno's	Coffee Shop	Egg Harbor Cafe
Sub/Sandwich	Roly Poly	Coffee Shop	Elias Bros. Big Boy
Sub/Sandwich	Schlotzsky's	Coffee Shop	Elmer's Breakfast Lunch Dinner
Sub/Sandwich	Steak Escape	Coffee Shop	Famous Toastery
Sub/Sandwich	Sub Station II	Coffee Shop	First Watch
Sub/Sandwich	Subby's	Coffee Shop	Flying Biscuit Cafe
Sub/Sandwich	Submarina	Coffee Shop	Friendly's Restaurant
Sub/Sandwich	Subway	Coffee Shop	Frisch's Big Boy
Sub/Sandwich	Thundercloud Subs	Coffee Shop	George Webb
Sub/Sandwich	Togo's (Eatery)	Coffee Shop	Huddle House
Sub/Sandwich	Tubby's Sub Shop	Coffee Shop	IHOP
Sub/Sandwich	Tudor's Biscuit World	Coffee Shop	JB's Family Restaurant
Sub/Sandwich	Which Wich	Coffee Shop	Jim's Coffee Shop

Coffee Shop	Johnny Rocket's	Steak/Barbeque	Golden Corral
Coffee Shop	Keke's Breakfast Cafe	Steak/Barbeque	Jim N Nick's
Coffee Shop	Kings Family Restaurant	Steak/Barbeque	Rib Crib
Coffee Shop	Kneaders Bakery & Cafe	Steak/Barbeque	Shane's Rib Shack
Coffee Shop	Le Peep Restaurant	Steak/Barbeque	Sizzler
Coffee Shop	Lizard's Thicket	Steak/Barbeque	Sonny's Real Pit BBQ
Coffee Shop	Marie Callender Pie Shops	Casual Dining	54th Street
Coffee Shop	Mimi's Cafe	Casual Dining	Applebee's
Coffee Shop	Newk's	Casual Dining	Bahama Breeze
Coffee Shop	Newport Creamery	Casual Dining	Bar Louie
Coffee Shop	NORMS	Casual Dining	Beef O'Brady's
Coffee Shop	Olga's Kitchen	Casual Dining	Benihana
Coffee Shop	Original Pancake	Casual Dining	Brick House Tavern & Tap
Coffee Shop	Panera Bread	Casual Dining	Buffalo Wild Wings Grill & Bar
Coffee Shop	Paradise Bakery & Cafe	Casual Dining	Buffalo Wings & Rings
Coffee Shop	Perkins	Casual Dining	Buffalo's Cafe
Coffee Shop	Perko's Cafe	Casual Dining	Cheddar's Scratch Kitchen
Coffee Shop	Pret A Manger	Casual Dining	Cheesecake Factory
Coffee Shop	Ram's Horn Restaurant	Casual Dining	Chili's Grill & Bar
Coffee Shop	Russ' Restaurants	Casual Dining	Copelands of New Orleans
Coffee Shop	Shari's	Casual Dining	Cotton Patch Cafe
Coffee Shop	Shoney's	Casual Dining	Dave & Buster's
Coffee Shop	Snooze	Casual Dining	Duffy's Sports Grill
Coffee Shop	Sweet Tomatoe's	Casual Dining	Fatz Restaurant Cafe
Coffee Shop	The EGG & I	Casual Dining	Fox & Hound
Coffee Shop	Tropical Smoothie Cafe	Casual Dining	Fuddruckers
Coffee Shop	Village Inn Pancake	Casual Dining	Glory Days Grill
Coffee Shop	Waffle House	Casual Dining	Gordon Biersch Brewery & Restaurant
Coffee Shop	Wild Eggs	Casual Dining	Green Mill Restaurant
Coffee Shop	Zippy's	Casual Dining	Hickory Tavern
Steak/Barbeque	Bill Miller Bar-B-Q	Casual Dining	Hooter's
Steak/Barbeque	Dickey's Barbecue Pit	Casual Dining	Houlihan's
Steak/Barbeque	Famous Dave's Barbeque	Casual Dining	Houston's/Hillstone



Casual Dining	HuHot Mongolian Grill	Italian Dining	Maggiano's Little Italy
Casual Dining	Hurricane Grill and Wings	Italian Dining	Old Spaghetti Factory
Casual Dining	Islands Fine Burgers & Drinks	Italian Dining	Olive Garden
Casual Dining	J Alexanders	Italian Dining	Romano's Macaroni Grill
Casual Dining	Kona Grill	Mexican Dining	Abuelo's Mexican Restaurant
Casual Dining	La Madeleine	Mexican Dining	Azteca Restaurant
Casual Dining	Max & Erma's	Mexican Dining	Cantina Laredo
Casual Dining	Melting Pot Restaurant	Mexican Dining	Carlos O'Kelly's
Casual Dining	Miller's Ale House	Mexican Dining	Casa Ole
Casual Dining	O'Charley's	Mexican Dining	Chevy's Mexican
Casual Dining	Old Chicago	Mexican Dining	Chuy's
Casual Dining	P.F. Chang's China Bistro	Mexican Dining	El Chico
Casual Dining	Quaker Steak & Lube	Mexican Dining	El Fenix
Casual Dining	Red Robin	Mexican Dining	El Torito
Casual Dining	Rock Bottom	Mexican Dining	Hacienda Mexican Restaurant
Casual Dining	Ruby Tuesday	Mexican Dining	Macayo Mexican Restaurant
Casual Dining	Ruby's Diner	Mexican Dining	On the Border
Casual Dining	Seasons 52	Mexican Dining	Pappasitos
Casual Dining	Taco Mac	Mexican Dining	Pepe's Mexican Food
Casual Dining	Ted's Montana Grill	Mexican Dining	Torchy's Taco
Casual Dining	TGI Friday's	Mexican Dining	Uncle Julio's
Casual Dining	The Greene Turtle	Pizza Dining	Bertucci's Brick Oven Pizzeria
Casual Dining	Tilted Kilt Pub & Eatery	Pizza Dining	BJ's Restaurant & Brewhouse
Casual Dining	Twin Peaks	Pizza Dining	Boston's
Casual Dining	UMAMI BURGER	Pizza Dining	California Pizza Kitchen
Casual Dining	Wild Wing Cafe	Pizza Dining	Giordano's
Casual Dining	Yard House	Pizza Dining	La Rosa's Pizzeria
Italian Dining	BRAVO! Cucina Italiana	Pizza Dining	Minsky's Pizza
Italian Dining	Brio Tuscan Grille	Pizza Dining	Uno Chicago Grill
Italian Dining	Buca di Beppo	Seafood Dining	Bonefish Grill
Italian Dining	Carino's Italian Grill	Seafood Dining	Chart House
Italian Dining	Carrabba's	Seafood Dining	Joe's Crab Shack
Italian Dining	Il Fornaio Restaurant	Seafood Dining	Landry's Seafood

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Seafood Dining	Legal Sea Foods
Seafood Dining	McCormick & Schmick's
Seafood Dining	Pappadeaux Seafood Kitchen
Seafood Dining	Red Lobster
Steak/Rib Dining	bd's mongolian barbeque
Steak/Rib Dining	Black Angus Steakhouse
Steak/Rib Dining	Claim Jumper Restaurant
Steak/Rib Dining	Hoss' Steak & Sea House
Steak/Rib Dining	Logan's Roadhouse
Steak/Rib Dining	LongHorn Steak House
Steak/Rib Dining	Morton's The Steakhouse
Steak/Rib Dining	Ninety Nine
Steak/Rib Dining	Outback Steakhouse
Steak/Rib Dining	Palm Restaurant
Steak/Rib Dining	Ruth's Chris Steak House
Steak/Rib Dining	Saltgrass Steakhouse
Steak/Rib Dining	Smokey Bones BBQ & Sports Bar
Steak/Rib Dining	Texas DeBrazil
Steak/Rib Dining	Texas Roadhouse
Steak/Rib Dining	The Capital Grille
Steak/Rib Dining	Tony Roma's 'A Place For Ribs'