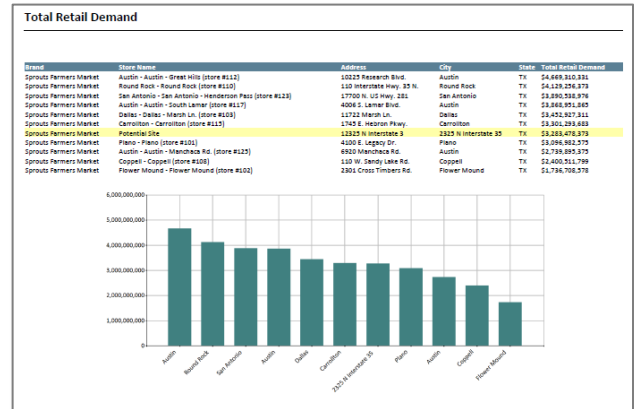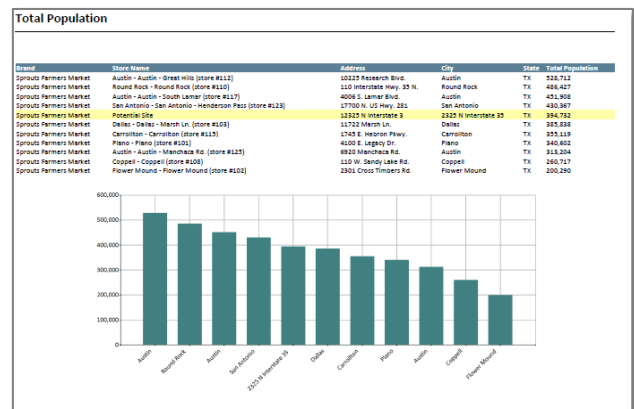# RETAIL MATCHING – SPECIFIC RETAILER MATCH APP

ABOUT THE APP:

- DETERMINE IF USER DEFINED RETAILERS ARE A GOOD MATCH FOR YOUR SITE BY STUDYING THEIR CUSTOMER PROFILE AGAINST THE TRADE AREA'S CUSTOMER PROFILE.

- INPUT: POINT ON A MAP OR ADDRESS WITH RADII OR DRIVETIME; RETAILERS FOR MATCH

- OUTPUT: TOP CLOSEST LOCATION; COMPARISON OF THE CLOSEST LOCATIONS TO THE SITE IN QUESTION (CHARTS AND COUNTS FOR TOP 5 SEGMENTS, RETAIL DEMAND, AND POPULATION)

TYPICAL USERS:

- INDUSTRIES – REAL ESTATE/BROKER ORGANIZATIONS, CITY/COUNTY GOVERNMENTS

- USER ROLES – REAL ESTATE DEVELOPER, REAL ESTATE BROKER, C-LEVEL, FINANCE, STRATEGY

APPS USERS ALSO BOUGHT:

- MARKET ANALYSIS
- COMPETITION
- TRAFFIC

PRICE:

OPTION 1 - $500*/REPORT

OPTION 2 - SUBSCRIPTION: $4,000**/LICENSE PER YEAR WITH UNLIMITED REPORTING + $1,000 ONE-TIME SET-UP FEE

*LIMIT 1 RETAILER

** UP TO 5 RETAILERS, PLEASE CONTACT US FOR PRICING ON ADDITIONAL RETAILERS