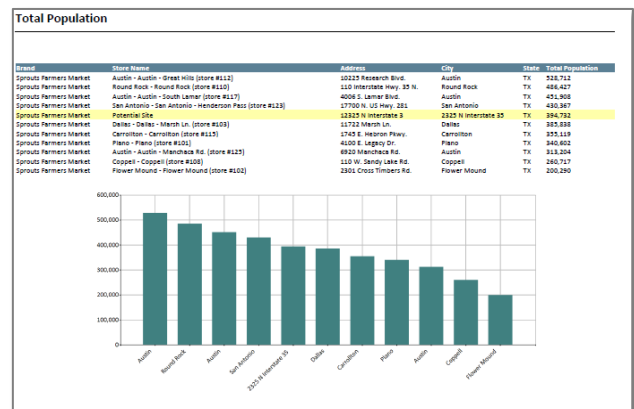
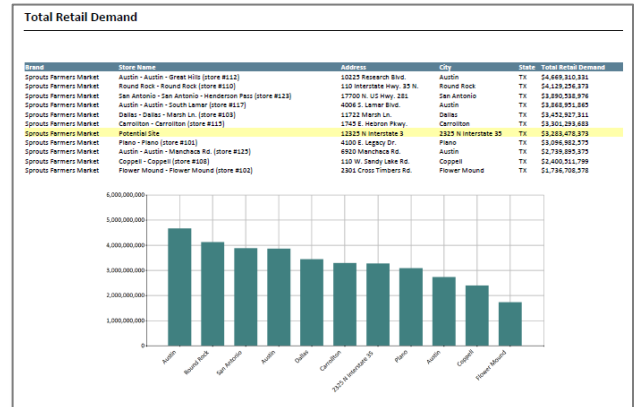


RETAIL MATCHING – TRADE MATCH APP

ABOUT THE APP:

- UNDERSTAND THE BEST RETAILERS FOR A GIVEN SITE. THE APP MATCHES THE PROFILE OF THE CUSTOMERS IN THE GIVEN TRADE AREA TO RETAILER(S)/RETAIL CATEGORY(S) TO IDENTIFY THE BEST RETAILER(S) FOR THE AREA.
- INPUT: POINT ON A MAP OR ADDRESS WITH RADII OR DRIVETIME; URBANICITY; REGIONALITY; SIC CATEGORY(S) FOR MATCH
- OUTPUT: TOP 5 SEGMENTS OF THE SITE; TOP 10 MATCHED RETAILERS – CLOSEST LOCATION, COMPARISON OF THE LOCATION TO THE SITE IN QUESTION (CHART AND COUNTS FOR TOP 5 SEGMENTS, RETAIL DEMAND, AND POPULATION)



TYPICAL USERS:

- INDUSTRIES – REAL ESTATE/BROKER ORGANIZATIONS, CITY/COUNTY GOVERNMENTS
- USER ROLES – REAL ESTATE DEVELOPER, REAL ESTATE BROKER, C-LEVEL, FINANCE, STRATEGY

APPS USERS ALSO BOUGHT:

- MARKET ANALYSIS
- SITE SCORE
- MOBILITY

PRICE:

OPTION 1 - \$1,000/REPORT

OPTION 2 - SUBSCRIPTION: \$6,000/LICENSE PER YEAR WITH UNLIMITED REPORTING + \$1,000 ONE-TIME SET-UP FEE