

## ANALOG/SISTER STORE APP

### ABOUT THE APP:

- COMPARE A TARGET LOCATION TO EXISTING LOCATION(S) TO DETERMINE HOW THE TARGET LOCATION CORRELATES BASED ON USER SELECTED DEMOGRAPHIC VARIABLES.
- INPUT: ADDRESS FOR TARGET LOCATION; EXISTING LOCATION(S) ADDRESS FILE (UP TO 3 LOCATIONS); TRADE AREA – MILES OR MINUTES; USER SELECTED VARIABLES (UP TO 25)
- OUTPUT: CORRELATION OF POTENTIAL LOCATION TO THE EXISTING LOCATION(S); COMPARISON CHART OF LOCATIONS AND VARIABLES

### TYPICAL USERS:

- INDUSTRIES – RETAILERS, RESTAURANTS, GROCERS, REAL ESTATE/BROKER ORGANIZATIONS
- USER ROLES – REAL ESTATE DEVELOPER, REAL ESTATE BROKER, C-LEVEL, STRATEGY

### APPS USERS ALSO BOUGHT:

- MARKET ANALYSIS
- SITE SCORE
- MOBILITY

### PRICE:

\$500/REPORT

